



Achieve an **efficient,**  
**low cost** supply chain



Viewlocity Control Tower Platform

# Do you struggle to run a low cost, efficient supply chain to support your business goals?

Do you need to **lower** your supply chain **costs** while your business adds more products, services and locations?

Do you want to **manage** your supply chain through **intelligent** exceptions instead of reacting to every unexpected change?

Viewlocity Control Tower Platform helps you quickly achieve these goals. By implementing tailored 'best in class' processes, Viewlocity Control Tower Platform enables you to control all aspects of your end-to-end supply chain - inbound transportation, outbound transportation, order management, returns management, asset management and service management. Our solution provides you global visibility to all your orders, shipments and inventory – at rest and in transit – today as well as the anticipated inventory in the future. And that ultimate visibility makes your supply chain more agile, delivering improved responsiveness, reduced costs and higher profitability.

“Increasing visibility is a critical strategy for enterprises aimed at reducing costs and improving operational performance...”

Supply Chain Visibility Excellence  
Benchmark Report,  
Aberdeen Group

## Achieve efficiency through supply chain visibility

Viewlocity Control Tower Platform leverages all your existing solutions (e.g. ERP, WMS, TMS, etc.) to deliver a comprehensive view of your supply chain. We can connect information within your enterprise to help improve internal operations by supporting sales & operations planning (S&OP) process.

Viewlocity Control Tower Platform can also streamline your extended supply chain by enabling effective and easy collaboration with your suppliers, distributors, 3PLs and customers. Through this extended visibility, all users and stakeholders get a view of the current state of the supply chain and can evaluate possible options and make more meaningful decisions to cost effectively meet demand.

By using Viewlocity Control Tower Platform, your organization's supply chain will be synchronized leading to lower operational costs while improving customer service levels.

## Control complex supply chain processes

Your supply chain operations are composed of many multi-step, multi-party processes, most of which are beyond your immediate control. Wouldn't it be great if you could understand production constraints at your suppliers? Or see the status of kitting activities at a 3PL?

With Viewlocity Control Tower Platform, you will be able to model and monitor the variability in your processes. This will allow you to identify inefficiencies and helps you continuously improve your processes from a cost, quality and time perspective. This level of control over your processes allows you to operate a secure supply chain or engage in programs like VMI, CPFR, etc.

Viewlocity Control Tower Platform supports various best practice methodologies like lean, 6-sigma, etc. to help your company achieve efficient and agile supply chains.



**See the future**  
today...

### Respond cost effectively to disruptions

Supply chain disruptions are a common occurrence. How often have you dealt with issues like customs holds or supplier delays? Do you know the end customer orders that will be impacted by insufficient component inventory?

Viewlocity Control Tower Platform will proactively notify you of supply chain disruptions and related impacts so that you will be able to focus on high value exceptions and respond early and effectively. For non-critical disruptions, you can define rules and let the system automatically handle exceptions.

Through proactive impact analysis, Viewlocity Control Tower Platform lowers your expedite and inventory costs and allows you to focus constrained resources on activities that yield higher returns.

### Measure and improve supply chain performance

It's not easy to get access to all the information contained in multiple systems for monitoring your supply chain performance. With Viewlocity Control Tower Platform you finally have a powerful, comprehensive executive dashboard that includes metrics, key performance indicators, scorecards and detailed reporting.

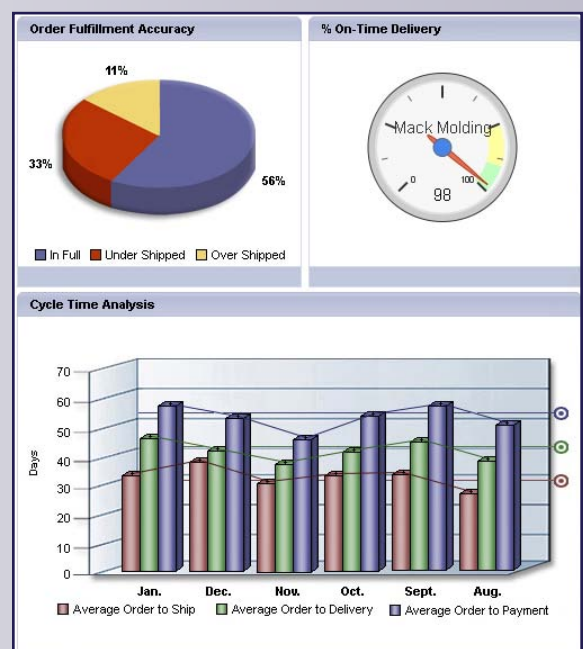
By providing analytics that are tailored to various stakeholders in the organization, Viewlocity Control Tower Platform helps you continuously improve your processes to achieve strategic and tactical supply chain goals.

### Key Benefits

- Increased customer satisfaction
- Reduced supply chain operating costs
- Reduced variability in supply chain processes
- Better asset utilization
- Reduced transport and inventory costs

### Key Capabilities

- Extended supply chain visibility
- Real-time supply chain process control
- Alerts with impact analysis
- Partner collaboration
- Analytics and reports



“ Visionaries employ enhanced supply chain visibility, collaboration and analytics to manage increased variability in demand. ”

*New rules for a new decade*, IBM Institute for Business Value



## **Viewlocity Control Tower Platform Delivers Unsurpassed Results**

### **So what's the bottom line?**

Using Viewlocity Control Tower Platform, our clients have seen the following results:

- Planar, a high technology company, has reduced inventory levels by 10% and achieved a 30% reduction in premium freight cost by streamlining their extended supply chain processes
- Wallenius Wilhelmsen Lines, a 3PL, improved customer service levels to 90+% within 6 months of implementing the solution
- To support deployed operations around the world, front-line units in the UK's military use our solution to view and track essential items as they move from the depot to the receiving unit, providing an assurance of timely delivery of these parts and supplies

Together, these companies have saved millions of dollars while improving service levels and decreasing lead times.

“The key to successful supply chain transformation is to take an end-to-end view. Change in the supply chain is not just about traditional functions of logistics, transportation and warehousing, but the end-to-end translation of demand all the way back into operations and the supply side of the business.”

**Roddy White, Sr. VP, Supply Chain,  
AMR Research**

Viewlocity Technologies, a wholly-owned subsidiary of Constellation Software Inc., is a global provider of supply chain software solutions and services. Constellation Software, an international provider of software and services to a variety of industries across the public and private sectors, is listed on the Toronto Stock Exchange (CSU). Viewlocity Technologies provides supply chain visibility, planning, and optimization solutions that help companies operate efficiently in an increasingly complex supply chain landscape. Global companies such as Pfizer, GE Oil & Gas, Ford Motor Company, UK Ministry of Defense and Planar use Viewlocity solutions to establish responsiveness within their supply chains and maintain a competitive advantage.

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